Sponsorship Opportunities



COMPANY PROMOTION & BRAND EXPOSURE OPPORTUNITIES

MON Nov. 18- WED Nov. 20, 2024

Walt Disney World Swan



Florida Innovation Conference

WHY ATTEND THIS YEAR'S CONFERENCE

- Hear about the latest in BioPharma, MedTech and Digital Health
 - o Addressing Science, Business & Public Policy
 - Showcasing Florida's achievements
- Connect with hundreds of life sciences industry professionals
 - o Committees, forums and one-on-one meetings
 - Meet potential investors and discuss your financial needs
 - Leverage the BioFlorida network
- Strategize on Florida's life sciences industry path forward
 - How our industry is evolving
 - o Recognize and celebrate companies, entrepreneurs and researchers

WHO ATTENDS

- Executives and entrepreneurs from emerging life sciences companies
- Executives and seasoned professionals from established life sciences companies
- Scientists, researchers and technology transfer employees from universities & research institutions
- Health systems and hospitals
- Life science investors and venture capitalists
- Federal and state lawmakers
- Economic development agencies
- Industry service providers

SPONSORSHIP FAQS

Do I need to be a member to be a sponsor?

BioFlorida members receive exclusive benefits and marketing opportunities. At the conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall. To explore other benefits of membership and apply, please email admin@bioflorida.com.

What is the sponsorship confirmation deadline?

All sponsorships are sold on a first-come, first-served basis and some packages are limited number. Do not wait to confirm your sponsorship!

Is this the final list of all options available?

No – All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the program further develops. Interested in something you don't see? Let us know!

How do I let BioFlorida know what items I want?

Fill out the Sponsorship Agreement and send to BioFlorida at admin@bioflorida.com.

How can I network at the 2024 BioFlorida Conference?

There will be multiple opportunities to network included in with your Conference registration: Exhibit Hall access, One-on-One Partnering, various Networking Groups / Forums & Receptions.

How many complimentary registrations will I receive?

This depends on the Sponsor Package or Exhibit level you have selected.

How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by BioFlorida with next steps.

How do I pay for my sponsorship?

Checks made payable to BioFlorida, Inc. can be mailed to 1375 Gateway Blvd., Boynton Beach, FL 33426. Credit card & ACH payment options available upon request.



Sponsorship Packages

For the sponsoring company that wants an inclusive package of benefits, including complimentary passes, logo recognition and an exhibit or advertising options.

passes, logo recognition	DIAMOND (1)	PLATINUM (3)	GOLD	SILVER	PARTNERING
	\$22,000 SOLD Member Only	\$17,500 Member \$19,500 Non- Member		\$7,000 Member \$8,000 Non- Member	\$5,500 Member \$6,500 Non- Member
Complimentary Badges	7	5	4	3	3
Additional Discounted Badges (\$500 each)	Yes	Yes	Yes	Yes	Yes
Exhibit Space	Yes - 10' Space	Yes - 10' Space	Yes - 10' Space	Yes - 6' Space **Upgrade to 10' Space for +\$2,500	
Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)	In General Session				
Introductory Speaking Opportunity in Breakout Session	One	One	One		
Special Recognition: An additional way to promote your organization's brand on Onsite Signage, Mobile App & Onsite slides, as applicable	Welcome Reception	Both: BioScience, BioTrends or BioBusiness Track Tuesday Night Reception	Options: Breakfasts, Lunches, Registration Desk, Breaks, etc., assigned in order of commitment	Both: Opportunity to place promo. insert or item into registration tote Exhibit Floor	Partnering Room Recognition
Social Media Messaging (Content approved by sponsor)	3 Posts	2 Posts	1 Post		
Complimentary Ad on the Conference Mobile App	•	•			
1 Promoted Post on the Conference Mobile App					•
Dedicated Email Blast (Content approved by sponsor)	One	One			
Recognition on Website & Promotional Emails	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on Mobile App Onsite Slide Loop Onsite Signage	•	•	•	•	•



A-La-Carte Sponsorship Items

All A-La-Carte Sponsorship Items will have the following recognition benefits: Company logo and hyperlink placed on the website, email blasts and Conference app.

CONFERENCE NECESSITIES

Conference Tote / Bag / Backpack. .SOLD. Pricing based on selection \$7,000+

Each attendee will receive a conference bag, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place sponsor provided flyer in bag.



Each attendee will receive a padfolio, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place flyer insert (provided by sponsor) in padfolio.



Logo on conference badge lanyards next to conference branding.



Sponsor will be able to provide a promotional insert into the Conference Tote / Bag / Backpack



Company logo will be placed on name badge as well as conference branding.

Every time attendees connect to Wi-Fi to view the Conference App or schedule a meeting, your brand will be top of mind.

PROGRAM PRESENCE

Sponsor logo on signage at session and opportunity to introduce company.

Custom option and benefits for companies looking to workshop, roundtable and/or dinner outside of BioFlorida programming.

ONSITE COMPANY BRAND EXPOSURE

Co-branded keycards ensures your company will be the first name attendees see when they check in and the last when they leave their rooms for the conference each day.



Promotional literature or exhibitor advertisement slipped under each attendee's door at conference hotel. Company to provide handout.











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Photo Keepsake / Headshot Booth Contact Us

Everyone at BioFlorida Conference will want a photo keepsake!

Attendees will be able to stop by a custom branded photo booth at the welcome reception.

The printout photo will also have your company logo and conference branding.

General Session Slide (2 available) .1 Available\$5,000

Sponsor logo will be placed on the General Session slides that are applicable (not individual Speaker slides).

During either morning or afternoon break your company logo will be placed on signs and tent cards at break site(s). Company will be acknowledged during the General Session.

Placement of promotional items and table tents on General Session tables.

Non-stop networking and education wears people out! Perk everyone up with gourmet coffee when everyone needs a little pick me up. Branded coffee accessories and signage will be located near the coffee.

Provide attendees a place to relax and recharge. Charing Station will be branded with your company logo.

Show your support for BioFlorida even if you are unable to attend this year's

Conference or exhibit. We'll recognize your company on our website, email blasts, printed program & mobile app.

BRAND VISIBILITY LONG AFTER THE EVENT

Umbrella	\$8,500
16oz Stainless Steel Travel Tumbler	\$7,000
Acrylic Tumbler with Straw	\$7,000
Tech Kit with Wall Charger	\$7,000
Hardcover Notebook	\$7,500
Mouse Pad	\$5,500
First Aid Kit	\$5,000
**Additional Items Available	Contact Us

BENEFITS: These co-branded items will be distributed to Conference attendees at registration and will provide brand visibility long after the Conference has ended.





Advertising & Exhibit Options

ADVERTISING ITEMS

The mobile app enables attendees to access all conference-related information and functions, such as the agenda, partnering software, floor plans, exhibitor and sponsors' information, hotel information, etc. **BENEFITS:**

- Logo on splash (loading) page of the app
- 1 Banner Ad
- 1 Promoted Post
- Company logo and hyperlink placed on all partnering emails sent from the mobile app
- Company logo and hyperlink placed on the website
- Company logo on email blasts and Program Book



Mobile App

Half-Page Ad in Printed Program\$3,500

EXHIBIT OPTIONS

- 6' table and 2 chairs
- Complimentary Conference Badges: Two
- Customizable listing in the mobile app with company logo and description
- Electricity available for additional fee







Have your brand stand out on the exhibit hall by creating a lounge and networking experience to drive more foot traffic to your booth!

BENEFITS:

- 6' table and 2 chairs
- Complimentary Conference Badges: Four
- Customizable listing in the mobile app with company logo and description
- Two items from the below to customize your lounge:
 - (3) Highboy Tables or (2) Cocktail rounds or 1 (6ft) Table
 - (1) LED Screen (Content provided by exhibitor)
 - (1) Charging Station
 - (1) Lounge Furniture set to include 1 sofa, 1 love seat and 1 coffee table





2023 SPONSORS

ADMA Biologics AdvaMed AdventHealth **AES Clean Technology** Affiliated Engineers Alcami Corporation Arthrex AST Aton Biotech Automated Systems Axogen

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RIO

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2022-23 PARTICIPATING COMPANIES

Momentum Labs

Command Medical

Concept Companies/

149 Bio 3Daughters 7BridgesGroup AavantiBio ACC Hall International Accelus Accessia Health Ace Sanitary Actalent Actalent Engineering Adamas Pharmaceuticals ADMA Biologics Adolore BioTherapeutics AdvaMed ADvantage Therapeutics AdventHealth AES Clean Technology Affiliated Engineers Agilent Technologies **AGTC** AIM ImmunoTech Ainthoven AJK Biopharmaceutical Akron Bio Alcami Alexion Pharmaceuticals Allele Capital Partners Allele Ventures Alphageneron Pharmaceuticals

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American Chemical Society Cassel Salpeter & Co. Catalent Pharma Solutions Catalyst Pharmaceuticals **CBRE** Celerion Cells for Cells Charles River Laboratories ChemDirect Cherry Bekaert Cintas CirculaTech CITI Program City of Miraman Cleveland Clinic Cmed Clinical Research CNA Insurance Cocrystal Pharma Coeptis Therapeutics Cognigenics Command Medical Products Conafay Group (The) Concept Companies Concise Engineering

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aroninger Gury Consulting Halloran Consulting Group Hamilton Company Hanbury Hargrove & Associates Haskell Company (The) **HCW Biologics** HealthCare Capital Advisors HealthQuest Capital Healthtrek HEMOTAG

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Construction HOK Honeywell Horizon Therapeutics USA Howell Packaging Hutchison ICON Clinical Research

i-Function **ILiAD Biotechnologies** ImpactBio IMPACT-center, Cells for CellsMeunier Carlin & Curfman

Inceptor Bio InnoCare Urologics Innovia Inotiv Insightec Inspira Therapeutics Inspire Agency of Florida Technology Intelligence Ventures

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MintPharma Capital MMD Technologies Rivanima Therapeutics Mobius Medical USA RJR Technical Services Modern Trials Roberts Communications RS&H Moffitt Cancer Center & RSM US Research Institute RTI Surgical Rumbaugh Goodwin Institute Momentis Surgical Momentum Labs for Cancer Research Montague Law Saliwanchik, Lloyd & Moore Eisenschenk Moss Medical Sanofi U.S. MSU Techl ink Sarepta Therapeutics Mustafa A. Noor, MD, LLC SCHOTT Pharma

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Windshire Group (The) WiNK Therapeutics Womble Bond Dickinson World Precision Instruments **Xcovery Holdings** Yale University School of

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Medicine



Baymar Solutions

BCS365

Sponsorship Agreement

This agreement is for all 2024 BioFlorida Conference sponsors and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Complete all fields to ensure proper listing. **Submit completed Sponsorship Agreement to BioFlorida at admin@bioflorida.com**. **Please make checks payable to:** BioFlorida, Inc., 1375 Gateway Blvd. Boynton Beach, FL 33426.

Company:	Co	_ Contact Name:			
Contact Phone:	Conta	ntact Email:			
Mailing Address:					
City:		State:Z	ip:		
Sponsorship benefits, increceived in full. Commitments made p Commitments made a	are committing to full payment cluding recognition on website a rior to October 18, 2024 are dufter October 18, 2024 are due i	and promotional materials are used within 30 days. In full at the time the commitment	e not active until payment is nent form is submitted.		
		Date			
SELECT YOUR SPON Sponsorship Packages ☐ Diamond \$22,000 SOLD ☐ Platinum \$17,500 (member) ☐ Platinum \$19,500 (non-	Additional registrations \$500 each (only available at this price with sponsorship packages) Quantity:	Onsite Brand Exposure ☐ Hotel Room Key \$6,000-SOL ☐ Hotel Room Drop \$5,000 ☐ Photo Keepsake Contact Us	D Acrylic Tumbler with Straw \$7,000 Tech Kit with Wall Charger		
member)	Conference Necessities	☐ General Session Slide	\$7,000		
☐ Gold \$12,000 (member) ☐ Gold \$14,000 (non-member) ☐ Silver \$7,000 (member - 6')	☐ Conference Tote \$7,000+SOLI ☐ Padfolio \$11,000 ☐ Lanyards \$6,000 SOLD ☐ Promotional Insert \$2,500	\$5,000 Break Sponsor \$4,000 General Session Centerpiece	☐ Hardcover Notebook \$7,500☐ Mouse Pad \$5,500☐		
exhibit) Silver \$8,000 (non-member – 6" exhibit)	☐ Name Badges \$6,000-SOLD ☐ Wi-Fi Contact Us	\$5,000 ☐ Coffee \$5,500 ☐ Charging Station \$5,000	Advertising Items		
□ Silver \$9,500 (member - 10' exhibit)	Program Presence	☐ Supporting Level \$2,500	☐ Half-Page Ad \$3,500		
☐ Silver \$10,500 (non-member 10' exhibit)	■ Workshop / RoundTable/	Brand Visibility ☐ Umbrella \$8,500	Exhibit Space Member \$4,500		
□ Partnering \$5,500 (member)□ Partnering \$6,500 (non-	Dinner Contact Us	☐ 16oz Stainless Steel Travel Tumbler \$7,000	□ Non-Member \$5,500□ Networking Lounge \$18,000		

SPONSORSHIP TOTAL: \$



member)