# **Sponsorship Opportunities**



# COMPANY PROMOTION & BRAND EXPOSURE OPPORTUNITIES

Wednesday, Nov. 5– Friday, Nov. 7, 2025 JW Marriott Orlando, Grande Lakes



### Florida Innovation Conference

#### WHY ATTEND THIS YEAR'S CONFERENCE

- Hear about the latest in BioPharma, MedTech and Digital Health
  - o Addressing Science, Business & Public Policy
  - Showcasing Florida's achievements
- Connect with hundreds of life sciences industry professionals
  - Committees, forums and one-on-one meetings
  - Meet potential investors and discuss your financial needs
  - Leverage the BioFlorida network
- Strategize on Florida's life sciences industry path forward
  - How our industry is evolving
  - o Recognize and celebrate companies, entrepreneurs and researchers

#### WHO ATTENDS

- Executives and entrepreneurs from emerging life sciences companies
- Executives and seasoned professionals from established life sciences companies
- Scientists, researchers and technology transfer employees from universities & research institutions
- Health systems and hospitals
- Life science investors and venture capitalists
- Federal and state lawmakers
- Economic development agencies
- Industry service providers

#### **SPONSORSHIP FAQS**

#### Do I need to be a member to be a sponsor?

BioFlorida members receive exclusive benefits and marketing opportunities. At the conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall. To explore other benefits of membership and apply, please email admin@bioflorida.com.

#### What is the sponsorship confirmation deadline?

All sponsorships are sold on a first-come, first-served basis and some packages are limited number. Do not wait to confirm your sponsorship!

#### Is this the final list of all options available?

No – All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the program further develops. Interested in something you don't see? Let us know!

#### How do I let BioFlorida know what items I want?

Fill out the Sponsorship Agreement and send to BioFlorida at admin@bioflorida.com.

### How can I network at the 2025 BioFlorida Conference?

There will be multiple opportunities to network included in with your Conference registration: Exhibit Hall access, One-on-One Partnering, various Networking Groups / Forums & Receptions.

### How many complimentary registrations will I receive?

This depends on the Sponsor Package or Exhibit level you have selected.

### How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by BioFlorida with next steps.

#### How do I pay for my sponsorship?

Checks made payable to BioFlorida, Inc. can be mailed to 1375 Gateway Blvd., Boynton Beach, FL 33426. Credit card & ACH payment options available upon request.



## **Sponsorship Packages**

For the sponsoring company that wants an inclusive package of benefits, including complimentary passes, logo recognition and an exhibit or advertising options.

passes, logo recognition			.0.101		
	DIAMOND (1) \$22,000 Member Only		GOLD \$12,000 Member \$14,000 Non- Member	\$7,000 Member \$8,000 Non- Member	PARTNERING \$5,500 Member \$6,500 Non- Member
Complimentary Badges	7	5	4	3	3
Additional Discounted Badges (\$500 each)	Yes	Yes	Yes	Yes	Yes
Exhibit Space	Yes - 10' Space	Yes - 10' Space	Yes - 10' Space	Yes - 6' Space **Upgrade to 10' Space for +\$2,500	
Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)	In General Session				
Introductory Speaking Opportunity in Breakout Session	One	One	One		
Special Recognition: An additional way to promote your organization's brand on Onsite Signage, Mobile App & Onsite slides, as applicable	Welcome Reception	Both: • Program Tracks • Reception	Options: Breakfasts, Lunches, Registration Desk, etc., assigned in order of commitment	Both:  Opportunity to place promo. insert or item into registration tote Exhibit Floor	Partnering Room Recognition
Social Media Messaging (Content approved by sponsor)	3 Posts	2 Posts	1 Post		
Complimentary Ad on the Conference Mobile App	•	•			
1 Promoted Post on the Conference Mobile App					•
Dedicated Email Blast (Content approved by sponsor)	One	One			
Recognition on Website & Promotional Emails	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on	•	•	•	•	•



### **A-La-Carte Sponsorship Items**

All A-La-Carte Sponsorship Items will have the following recognition benefits: Company logo and hyperlink placed on the website, email blasts and Conference app.

#### **CONFERENCE NECESSITIES**

Conference Tote / Bag / Backpack.....SOLD

Each attendee will receive a conference bag, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place sponsor provided flyer in bag.



Each attendee will receive a padfolio, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place flyer insert (provided by sponsor) in padfolio.

Logo on conference badge lanyards next to conference branding.

Sponsor will be able to provide a promotional insert into the Conference Tote / Bag / Backpack

Company logo will be placed on name badge as well as conference branding.

Every time attendees connect to Wi-Fi to view the Conference App or schedule a meeting, your brand will be top of mind.

#### PROGRAM PRESENCE

Custom option and benefits for companies looking to workshop, roundtable and/or dinner outside of BioFlorida programming.

#### ONSITE COMPANY BRAND EXPOSURE

Co-branded keycards ensures your company will be the first name attendees see when they check in and the last when they leave their rooms for the conference each day.

Promotional literature or exhibitor advertisement slipped under each attendee's door at conference hotel. Company to provide handout.











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#### Photo Keepsake / Headshot Booth ...... Contact Us

Everyone at BioFlorida Conference will want a photo keepsake!

Attendees will be able to stop by a custom branded photo booth at the welcome reception. The printout photo will also have your company logo and conference branding.



Placement of promotional items and table tents on General Session tables.

#### 

During either morning or afternoon break your company logo will be placed on signs and tent cards at break site(s). Company will be acknowledged during the General Session.



Non-stop networking and education wears people out! Perk everyone up with gourmet coffee when everyone needs a little pick me up. Branded coffee accessories and signage will be located near the coffee.

#### 

Provide attendees a place to relax and recharge. Charing Station will be branded with your company logo.

#### 

Show your support for BioFlorida even if you are unable to attend this year's

Conference or exhibit. We'll recognize your company on our website, email blasts, printed program & mobile app.

#### **BRAND VISIBILITY LONG AFTER THE EVENT**

Umbrella	\$8,500
16oz Stainless Steel Travel Tumbler	.\$7,000
Acrylic Tumbler with Straw	.\$7,000
Tech Kit with Wall Charger	\$7,000
Hardcover Notebook	. \$7,500
Mouse Pad	.\$5,500
First Aid Kit	.\$5,000
**Additional Items Available Cor	ntact Us



BENEFITS: These co-branded items will be distributed to Conference attendees at registration and will provide brand visibility long after the Conference has ended.



## **Advertising & Exhibit Options**

#### **ADVERTISING ITEMS**

#### 

The mobile app enables attendees to access all conference-related information and functions, such as the agenda, partnering software, floor plans, exhibitor and sponsors' information, hotel information, etc. **BENEFITS:** 

- Logo on splash (loading) page of the app
- 1 Banner Ad
- 1 Promoted Post
- Company logo and hyperlink placed on all partnering emails sent from the mobile app
- Company logo and hyperlink placed on the website
- Company logo on email blasts and Program Book



Mobile App

Half-Page Ad in Printed Program ......\$3,500

#### **EXHIBIT OPTIONS**

- 6' table and 2 chairs
- Complimentary Conference Badges: Two
- Customizable listing in the mobile app with company logo and description
- Electricity available for additional fee







Have your brand stand out on the exhibit hall by creating a lounge and networking experience to drive more foot traffic to your booth!

#### **BENEFITS**:

- 6' table and 2 chairs
- Complimentary Conference Badges: Four
- Customizable listing in the mobile app with company logo and description
- Two items from the below to customize your lounge:
  - (3) Highboy Tables or (2) Cocktail rounds or 1 (6ft) Table
  - (1) LED Screen (Content provided by exhibitor)
  - (1) Charging Station
  - (1) Lounge Furniture set to include 1 sofa, 1 love seat and 1 coffee table





#### 2024 SPONSORS

908 Devices ADMA Biologics AdvaMed AdventHealth AES Clean Technology Affiliated Engineers Alcami Corporation Arthrex Aurita Bio BCS365 **BIO Business Solutions** Biotrechnology Inn. Org.

Biotility

**Bold Type** 

Brand Institute Buchanan Ingersoll & Rooney Cultura HR Catalyst Pharmaceuticals Cherry Bekaert LLP CHUBB Cintas Corporation Citi Program CleanSpace Cleveland Clinic Florida CliftonLarsonAllen LLP Concept Companies/

Momentum Labs

Conner Strong & Buckelew Curia Global Cyclo Therapeutics Danforth Advisors Ellab Inc Fisher Scientific GF Piping Systems Greater Fort Lauderdale Alliance Halloran Consulting Group Hamilton Company HDR Architecture Hesperos

Construction Howell Marketing Services Hutchison JTSI Kaye - Subsidiary of Amphenol LifeLink Tissue Bank Lisa T. Miller, Healthcare Consulting Macherey-Nagel MaxCyte

Hodess Cleanroom

PhRMA Mayo Clinic Innovation Mecart

MintPharma Capital Moffitt Cancer Center/Speros Moore Nemours Children's Health Nilogen Oncosystems Nova Southeastern University Trane Technologies- FARRAR Pasco Economic Development Council PCI Cleanroom Contracting

Medtronic ENT

Precision Stability Storage Rees Scientific

Saliwanchik, Lloyd & Memorial Healthcare System Eisenschenk SGS North America Squire Patton Boggs STERIS Corporation The Whiting-Turner Contracting Company

Ultapure Technology, Inc. Unified Cleanroom Constructors University of South Florida VaLogic Bio

Vycellix, Inc.

#### 2023-24 PARTICIPATING COMPANIES

3Daughters 3DBioFibR Inc. Acrisure Re ADP R&D Tax Credits AdvaMed

AdventHealth AES Clean Technology Affiliated Engineers, Inc. (AEI)

Agency for Health Care Administration (AHCA) Conner Strong & Buckelew Alcami Corporation

Alzheimer's Caregiver and Advocate

Amend Surgical, Inc. Amwins Insurance Brokerage **ANEWCROLLC** 

Angel Investor Artemis Plastics Arthrex Inc AST Atomic VC Aurita Bioscience Axogen Azome Therapeutics, Inc

Bank of America BCS365 BE&K Building Group Bennett & Pless, Inc. Beresford Ventures

BIO BIOCELL LTD Biodextris Inc.

BioFuse Medical Technologies BioMed Supply, LLC Biorep Technologies, Inc. BioStem Technologies BiotechExec BioTeknica, Inc. Biotility BioXtek

Boardwalk Advisors, LLC Bold Type LLC

Brand Institute BreakBio Corp BSA Lifestructures

Buchanan Ingersoll & Rooney PC Burdman Management Consulting BWT Pharma & Biotech Cadrenal Therapeutics, Inc.

CAI Caring Brands Inc. Cassel Salpeter & Co. Catalent Pharma Solutions Catapulte communication CBL Life Science LLC Celerion, Inc.

Central Florida International Trade Office Cherry Bekaert

Chubb Cintas Corporation CLA (CliftonLarsonAllen LLP)

Clean Harbors Environmental Services

CleanSpace

Cleveland Clinic Florida Research and Innovation Center

Clinical Dynamix, Inc. **CNA Insurance** Cognigenics, Inc Collaborative Drug Discovery Commissioning Agents, Inc. Concept Companies, Inc. Concise Engineering

Consulate General of the Kingdom of the Netherlands

Cothrom Risk & Insurance Services Cozen O'Connor CRB Consulting Engineers CSC Leasing Company CU Blood. Inc. Cultura HR Curia Global Cybin Cyclo Therapeutics Inc

Cypris Therapeutics Cyrano Therapeutics, Inc. Danforth Advisors **DANIS Construction** DeepWork Capital DermaSensor, Inc. Eder Therapeutics

EIR Advisory LLC / OMEZA LLC EisnerAmpei Ellab Inc eMerge Americas Entero Therapeutics Epidarex Capital Ernst & Young LLP Esojas RS LLC Evren Technologies, Inc.

F3 Funds

Finnegan, Henderson, Farabow, Garrett & Dunner, LLP FirstAide Inc

Fisher Scientific Floodgate Medical

Florida Atlantic University Florida Department of Health Florida Gulf Coast University Florida High Tech Corridor Florida International University (FIU) Florida Inventors Hall of Fame Florida Medicaid Florida Opportunity Fund Florida State University (FSU) FloridaCommerce FloridaMakes FocalPoint Coaching Fox Rothschild Gardner Medical Industries

GF Piping Systems Globant Gowling WLG Grand River Aseptic Manaufacturing

Greater Fort Lauderdale Alliance

H. Lee Moffitt Cancer Center & Research Institute

Halloran Consulting Group

Hamilton Company Hanbury Hargrove HCW Biologics Inc. HDR Architecture, Inc. Heathcare Equity Angels Hesperos, Inc.

HMS - Divison of F.M.Howell & Company

Hodess Cleanroom Construction, LLC

Howell Packaging Hutchison PLLC ICON Clinical Research iKonnect.io Illumalytics LLC Illuminations Strategy Group Imaginostics ImpactBio. Inc. InnoCare Urologics LLC

Inotiv Integra IPS-Integrated Project Services iTolerance, Inc. J.P Morgan Private Bank JAXUSA Partnership

JBK Associates International John S Poser MD Johnson Technology System Inc

Kaida BioPharma Kaye - Subsidiary of Amphenol

Kincell Bio LabConnect

INO

Labworks International Inc. Latham & Watkins LLP LaVoie Health Science Legal Advantage, LLC LGM Pharma, LLC

LifeLink

Lisa T. Miller, Healthcare Sales Locust Walk Partners

M.I.A.M.I. AI VENTURES / Future Fortune Fund: F3

MACHEREY-NAGEL, Inc. Marsh McLennan Max Planck Florida Institute MaxCyte, Inc

Mayo Clinic Innovation Exchange

MD Anderson Mecart Inc MeCo Diagnostics

Medtronic ENT Memorial Healthcare System Metz, Husband & Daughton, PA Meunier Carlin & Curfman Miami Dade Beacon Council Miami-Dade Airport MKC Biotheraneutics Inc. MMD Technologies Moffitt Cancer Center

Moore

Nanovation Partners. LLC NAPAC USA

National Organization for Rare Disorders

Nemours Children's Health New World Angels NextStage CFO NIH/NCĂTS Nilogen Oncosystems, LLC

Nosco

NOVA Southeastern University Novatek International Nucleate Florida NuvOx Therapeutics Ocala/Marion County Chamber Ocala/Metro Chamber EDC Oncodesign Services Optima Packaging Optima Pharma Orasis Pharmaceuticals Orientis Bio Strategy Advisors Orlando Economic Partnership Orlando Health Ventures

ossio OsteoCure Therapetuics PA Consulting Pasco EDC PCI Pharma Services Performance Contracting, Inc.

Pfizer, Inc. PharmaDirections Pharmadule PharmaLogics Recruiting

PleoPharma & MintPharma Capital Polsinelli, LLC Precision Stability Storage, LLC Pretzel Therapeutics

ProBioPharm ProChile ProRelix Research PS27 Ventures PSC Biotech Corporation

Psilera Inc PwC

QuanMol Tech

Quantum Nanostim RC Capital Rees Scientific Revive Medical Technologies Inc.

ROBRADY design RS&H. Inc. RTI Surgical Saber Therapeutics Saliwanchik, Lloyd & Eisenschenk

SciTech Development SGS NAM Sills Cummis & Gross P.C. SK pharmteco Squire Patton Boggs

SRG Life Sciences STERIS Corporation Sterling Pharma Solutions Swiss Business Hub USA Syngene

Tampa Bay Economic Development

Tanspire Bio Inc. Targa Biomedical Targeted Bioscience TechLink at MSU

Terumo Blood & Cell Technologies Thaumazo Bioscience Management, Inc.

Waters Corporation

Ziptek Global

The Jackson Laboratory

The Weitz Company

The Whiting-Turner Contracting Company

Thermo Fisher Scientific Third Opinion Trane Technologies TransBIOTech TriNet UCF Life Sciences UF Innovate Ventures

UK Dept for Business and Trade Ultrapure Technology, Inc. Unified Cleanroom Constructors UniFirst Corporation University of Florida

University of Miami / New World Angels University of South Florida Valencia College

VaLogic Bio Vanquish Bio Vantage BioTrials Vertex Pharmaceuticals VuEssence Inc. Vvcellix, Inc.

Wallace, Welch & Willingham Wasatch Investments LLC Washer Trust Waters Corporation Whiting-Turner Windshire Group, LLC WiNK Therapeutics Zevra Therapeutics Ziptek LLC ZvVersa Therapeutics, Inc.



## **Sponsorship Agreement**

This agreement is for all 2025 BioFlorida Conference sponsors and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Complete all fields to ensure proper listing. **Submit completed Sponsorship Agreement to BioFlorida at admin@bioflorida.com**. **Please make checks payable to:** BioFlorida, Inc., 1375 Gateway Blvd. Boynton Beach, FL 33426.

Company:	Contact Na	_ Contact Name:			
Contact Phone: Co		ontact Email:			
Mailing Address:					
City :	State:	Zip:			
Sponsorship benefits, increceived in full.  Commitments made processes and commitments made are	are committing to full payment luding recognition on website rior to October 13, 2025 are difter October 13, 2025 are due	in full at the time the commitm	not active until payment is ent form is submitted.		
Authorized Signature:					
Printed Name:		Date:			
SELECT YOUR SPONS  Sponsorship Packages  □ Diamond \$22,000	☐ Additional registrations \$500 each (only available at this	Onsite Brand Exposure  ☐ Hotel Room Key \$7,000	☐ Tech Kit with Wall Charger \$7,000		
<ul><li>□ Platinum \$17,500 (member)</li><li>□ Platinum \$19,500 (nonmember)</li></ul>	price with sponsorship packages) Quantity:	<ul><li>☐ Hotel Room Drop Contact Us</li><li>☐ Photo Keepsake Contact Us</li><li>☐ Break Sponsor \$4,000</li></ul>	<ul><li>☐ Hardcover Notebook \$7,500</li><li>☐ Mouse Pad \$5,500</li><li>☐ First Aid Kit \$5,000</li></ul>		
<ul> <li>□ Gold \$12,000 (member)</li> <li>□ Gold \$14,000 (non-member)</li> <li>□ Silver \$7,000 (member - 6' exhibit)</li> </ul>	☐ Conference Tote SOLD ☐ Padfolio \$11,000+ SOLD ☐ Lanyards \$7,000+ SOLD ☐ Promotional Insert \$3,000	<ul> <li>□ General Session Centerpiece \$5,000</li> <li>□ Coffee \$5,500</li> <li>□ Charging Station Contact Us</li> </ul>	Advertising Items  ☐ Mobile App-SOLD  ☐ Half-Page Ad \$3,500		
Silver \$8,000 (non-member – 6" exhibit)	☐ Name Badges \$7,000 SOLD☐ Wi-Fi Contact Us	☐ Supporting Level \$2,500	Exhibit Space  Member \$4,500		
<ul> <li>Silver \$9,500 (member - 10' exhibit)</li> <li>Silver \$10,500 (non-member - 10' exhibit)</li> <li>Partnering \$5,500 (member)</li> </ul>	Program Presence  ☐ Workshop / RoundTable/ Dinner Contact Us	Brand Visibility  ☐ Umbrella \$8,500  ☐ 16oz Stainless Steel Travel Tumbler \$7,000  ☐ Acrylic Tumbler with Straw	<ul><li>□ Non-Member \$5,500</li><li>□ Networking Lounge \$18,000</li></ul>		
☐ Partnering \$6,500 (non-		\$7,000			



member)

SPONSORSHIP TOTAL: \$